Keith Prinkey

PROFILE

Seasoned **Full-Stack Laravel Developer** with over **11 years of experience** specializing in **Laravel (5–11)**, **Livewire**, and **Filament**. Expert in developing and maintaining **SaaS applications**, **multi-tenant systems**, and **dynamic admin dashboau8rds**. Strong command of **object-oriented PHP**, **REST API integrations**, and **responsive TailwindCSS** design. Proven history of building scalable systems, optimizing backend performance, and leading projects through all stages – from architecture to production deployment on **Plesk**, **OVHCloud**, and **AWS** environments.

EXPERIENCE

FREELANCE LARAVEL & SAAS DEVELOPER – 2022–PRESENT

- Building and maintaining Laravel applications using **Jetstream/Fortify, Livewire, and Filament** for internal admin operations, roles/permissions, league data, and content.

- Created an internal **eSports Relational Management System (eSRM)** in Filament with resources for players, clubs, leagues, trades, and matches – all with Eloquent relationships already defined so nontechnical users can manage the site from Filament.

- Maintain Debian 11 (OVHCloud) servers with Plesk: SSL, DNSSEC, queues, scheduler, storage symlinks, and Git-based deployments.

- Integrate third-party REST APIs and expose internal endpoints for frontend/mobile consumption.

LEAD LARAVEL DEVELOPER, LEAGUE MANAGER APP (WORLDESPORTS) – 2019-2022

- Engineered a **multi-tenant Laravel platform** for managing eSports and youth sports leagues: team registration, player availability, game scheduling, drafts, and roster controls.

- Used **Laravel Livewire** for real-time interactions (availability, team selection, schedule adjustments) without leaving Blade.

- Built custom dashboards and API calls to external game services; secured the app with Laravel policies, middleware, and role-based access.

- Deployed to dedicated OVH/Plesk hosting and managed database migrations across tenants.

FULL-STACK LARAVEL DEVELOPER, SHOP4CHARITIES.ORG – 2019-2022

- Developed a **Laravel** + **Livewire** + **TailwindCSS** SaaS that connected to **CJ.com and Rakuten** to sync publisher/retailer data and display fundraising offers.

- Built admin tooling (Filament-compatible structure) to re-sync API data, manage charities, and rotate a monthly "featured nonprofit."

- Scaled to 1,200+ users through SEO and partner onboarding; tracked commissions through affiliate links embedded in Blade layouts.

FULL-STACK DEVELOPER / DAB, A MILLS VAC – KANSAS CITY, MO – MAR 2023 – MAY 2024

- Created a lead-generation site in **Laravel** + **Livewire** with secure customer-intake forms and admin views.

- Tuned hosting on CloudPanel/OpenSSH and added local-SEO friendly pages for HVAC services.

- Documented deployment and database steps so the business could self-maintain.

FULL-STACK WORDPRESS/TYPESCRIPT CONSULTANT, AL-ANON FAMILY GROUPS – REMOTE 2022-2023

- Replaced multiple bloated plugins with a single custom solution and advanced filters, improving performance and maintainability.

- Trained the client's DBA on GitHub repo usage and filtering logic.

EDUCATION

University of Phoenix, Phoenix, AZ
Bachelor of Science in Information Technology
Advanced Software Developer Certificate, 2025
Relevant coursework: .NET I & II, Java Programming I & II, Software Architecture, Database Integration, Information Assurance & Security.

SKILLS

- **Laravel & PHP:** Laravel 5-11, Jetstream, Fortify, FilamentPHP, Livewire, Blade, Eloquent ORM, API resources

- **Frontend:** TailwindCSS, Alpine.js, Vue.js, React (basic), responsive Blade components

- **Architecture:** SaaS, multi-tenancy, MVC, RESTful API design, RBAC

- **DevOps / Hosting:** Plesk on Debian 11, OVHCloud, CloudPanel, SSH, SSL/TLS, DNS/DNSSEC, queues, cron/scheduler

- **Database:** MySQL, migrations, seeding, relationships, performance considerations

- **Tools:** Git/GitHub, Composer, npm, PhpStorm/IntelliJ, Laravel Herd

- **Soft Skills:** Client communication, remote freelancing, documentation, mentoring junior users on Filament panels

AWARDS

- Dean's List & President's List – University of Phoenix

- Advanced Software Developer Certificate – University of Phoenix

- Open Source Advocate – GitHub

- CTO, World eSports LLC / affiliated with World e Hockey League & NHL25 Europe