KEITH PRINKEY

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Summary

Full Stack Engineer with a strong background in web development and software engineering. Experienced in Laravel PHP frameworks, TailwindCSS, and MySQL databases, with a proven track record in building robust SaaS applications. Successfully led projects such as the development of a dynamic eSports league management platform and a SaaS platform for non-profits. Eager to leverage technical expertise and project leadership skills to drive innovation and growth in a Full Stack Engineer role.

Information Technology Competencies

- Laravel PHP Framework, Web Development, Database Management, Software Lifecycle Management, Networking, Cybersecurity and Risk Management, Agile/Scrum Frameworks, Project Leadership, SaaS Development, Google Ads, SEO, Analytics Integration, HTML5 expert, Apache Hadoop, Content layout, Linux administration, API management, Performance tuning, Virtualization technologies, Continuous deployment, Security compliance, Network configuration, RESTful APIs, Continuous integration, Storage management, Version control systems, Network protocols, Agile software development, Team leadership, API design and development

Work History

A Mills HVAC   Mar 2024 - Present
Full Stack Engineer   *Missouri*
- Created a website using HTML5 to drive traffic to a friend's HVAC business, enhancing online visibility and customer engagement
- Purchased a cost-effective VPS from OVHCloud, optimizing hosting expenses and improving website performance
- Reduced hosting costs to $7/month, resulting in client satisfaction and budget optimization
- Installed CloudPanel via CLI, leveraging command-line proficiency to streamline server management and enhance security
- Secured a domain from Name.com, providing a free DV SSL for one year to enhance website security and credibility
- Listed the website with Google Search Console and utilized Structured Data (LocalBusiness Schema) to enhance local search visibility, resulting in Rich Search results on mobile devices
- Implemented Varnish Cache to improve website performance and utilized OpenSSH Server for secure server management, enhancing overall site reliability and security

ISPN Network Services   Oct 2021 - Mar 2024
Technical Support Specialist   *Remote*
- Troubleshot and supported networking equipment, including routers, modems, and mesh systems.
- Managed small telecommunications clients using Calix Cloud and DHCP configurations.
- Responded to technical tickets and provided Tier 1-3 support for various administrative platforms.
- Trained new employees on departmental procedures and customer resolution workflows.

World eSports LLC   Jan 2019 - Present
Chief Technical Officer   *Remote*
- Developed a dynamic platform for eSports league management using Laravel Jetstream, Livewire, Alpine.js, and TailwindCSS, enhancing user engagement and operational efficiency
- Created a SaaS platform with Laravel Wave to support non-profits with customizable donation and fundraising tools, improving donation processing efficiency and user satisfaction
- Designed an HVAC scheduling and lead generation portal for contractors using Laravel, streamlining appointment booking and increasing lead conversion rates
- Developed a custom electronic meeting finder in TypeScript, integrated into a WordPress site, enhancing accessibility and user experience for Meetings-AL-Anon Family Groups
- Increased site traffic through effective Google Ads and SEO strategies, leading to a valuation of $15K for worldesports.app.

Education

University of Phoenix   Dec 2021 - Dec 2025
Bachelor of Applied Science, Information Technology   *Remote*
- **GPA:** 3.7
- **Achievements:** Graduating with honors, Advanced Software Development Certificate
- **Coursework:** Advanced Web Development, Java, MySQL, Agile Development, Python, Cybercrime

Projects

League Manager App | League Manager App   2021 - Present
World eSports LLC   *Remote*
- Developed using Laravel Jetstream with Livewire, Alpine.js, and TailwindCSS for eSports league management.
- Setup Domain redirections

• Manage Entire Server remotely via swagger API

Shop4Charities.org | <u>Shop 4 Charities</u>   **2021 - Present**
World eSports LLC   *Remote*
  • A Laravel Wave SaaS platform supporting non-profits with customizable donation and fundraising tools.
  • We donate to a dedicated charity each month and it does change by the month. I wrote that logic.

A-Mills HVAC | <u>A Mills HVAC</u>   **2024 - Present**
Sophisticated Software Consulting LLC   *Missouri*
  • Custom Laravel application for scheduling and lead generation.

Meetings-AL-Anon Family Groups | <u>Online Meeting Finder</u>   **Jan 2020 - Jul 2021**
Sophisticated Software Consulting LLC   *Virginia*
  • Custom electronic meeting finder written in TypeScript, integrated into a WordPress site.
  • Custom implementation replaced over 5 plugins in their WordPress website.

Awards Affiliations

  • **President' List**: President's List (4.0 GPA), University of Phoenix
  • **Dean's List**: Dean's List (3.7 GPA), University of Phoenix
  • **Honor Society Member**: Member of Honor Societies at UOPX
  • **Open Source Advocate**: Open-Source Developer: GitHub contributions and community support
  • **Professional Connections in eSports**: Professional Affiliations: Member of software and gaming associations, including NHL25 Europe and World eSports League

Certifications

  • Advanced Software Developer Certificate

Volunteer Work

  • Supported engaging, fun, and smooth-running events by helping with organization and planning.
  • Represented organization positively and professionally while providing community with much-needed services.
  • Maintained internal database of service workers, participants, activities, and other relevant details.
  • Assisted with special events and programs.
  • Maintained clean, neat, and operational facilities to serve program needs.
  • Used strong interpersonal and communication skills to convey information to others.